

## **Council of Association**

Minutes

January 28, 2008

Attending: L. Dallis, D. Haines, A. Ivy, S. Bossard, B. Flansburg, D. Briggs, P. Forestiere, B. Mitchell, W. Schwerd, R. Della Rocco, G. Applebee, P. Donnelly, L. Henley, M. Carley, R. Rogers, R. Stank, H. Dillard, M. Stoll, J. Schultz, A. Turner, T. Cimochoowski, B. Leerkes.

Meeting convened at 12:25 PM by President Tom Cimochoowski.

### MEMBERSHIP UPDATE

It was determined who was eligible for reelection in each region and members were urged to try to fill regional vacancies.

### SEPT 29, 2007 COA MEETING – Feedback

The format made the meeting seem too long. More focus is needed.

It was suggested that in the future, each location have its own workshop and then conference together with discussion summaries at the end of the day.

### MINUTES

Approved as submitted

### FINANCE REPORT

Deena Haines presented a brief budget update. The teleconference meeting in Sept. saved about \$1800. \$13,656 remains in the 2007-08 budget although expenses for the current meeting are yet to be determined.

### NOMINATING COMMITTEE APPOINTED

Members: Dick Stank, Dick Peterson and Barry Flansburg.

They will meet during the break and report back. President elect, Ed Walldroff and Lydia Dallis have agreed to serve as President and Secretary respectively. A president elect is to be determined. The election will be held at the spring meeting.

### PILD CONFERENCE, April 28-30, Arlington, Va.

Lydia Dallis, Barry Flansburg, Dick Stank, Linda Henley, Janet Schultz and Bernard Leerkes will attend representing the New York State Council of Associations.

## NYSAC

Paul Forestiere and Bob Rogers will attend the meeting tomorrow, January 29.

Some money may be available for a booth at the NYSAC meeting at the fall, 2008 meeting. Any such money should be part of the CoA annual budget.

## CoA BOARD STATEWIDE CONFERENCE REPORT - Andy Turner

Andy reviewed the results of 12/3/07 meeting with Director Dillard and Assoc. Director Applebee. Discussion and suggestions followed.

Conference needs to be held on the campus in order for attending board members to see CCE in its larger context. This will also help generate excitement about CCE.

It needs to be a conference for the ED and 1 or 2 board members from each association on their way up the leadership ladder.

Prior to planning meetings, the CoA needs to know what it wishes to achieve and who would be the appropriate speakers.

The conference needs structure and a tight time frame.

Various dates and the need for a facilitator for the planning session were discussed.

Motion was made and passed to move the spring meeting to June 13 (from a normal date in May) with a planning session at noon on June 12. Current officers will continue to serve until June 13.

## OBESITY INITIATIVE - Helene Dillard

The concept was well received during discussions with the state health commissioner who receives lump sum budget funding and distributes it as he sees fit. Hence the obesity initiative was not specifically funded.

CCE and the state will be strong partners on obesity since CCE has entree to the home as well as schools. CCE can thus extend its reach and curriculum on the subject of obesity.

A grant writer has been hired to help write grant proposals to be presented to private foundations.

There will also be regional grant proposals for local funding and hopefully, funding from the commissioner's budget.

The north country will get CCE money because they have a proposal ready and an opportunity for matching funds.

### LOCAL FOOD INITIATIVE - Andy Turner

CCE is well positioned for leadership on this issue and there is a great deal of enthusiasm on the issue in the legislature. There is an attempt to resurrect the "Pride in NY" program.

There is a need for CCE to work across the nutrition/youth categories on this issue.

There is still a disconnect between the grower and the end user so local produce is not always available. But economics (transport costs, environmental issues e.g.) favor the local foods initiative.

### CCE AFFIRMATIVE ACTION AND DIVERSITY PLAN - Glenn Applebee

The need for a plan is not a new issue and is mandated by federal law.

There are periodic audits of the system at Cornell and selected associations.

There is an Update of Affirmative Action and Diversity Plan in place and training around the state will be ongoing for the next 18 months.

### FEDERAL FUNDING UPDATE - Glenn Applebee

The current farm bill is continuously unfolding and may not be passed until next year.

Smith/Lever funding is the key to CCE funding but continues to be fragmented.

EFNEP, IPM etc. funding will be supplied by grants which is a big change and may jeopardize full funding.

### ALBANY UPDATE - Charlie Kruzansky

Last year 224 was funded at \$3.7 million, a 1/2 million increase. The governor's 2008 budget took out the 1/2 million in additional funding. The SUNY budget was not cut.

The governor is supportive of revitalizing the upstate economy and of higher education. Both are positive for Cornell

There is a good chance that the legislature will restore the 224 money and perhaps even adding new money.

Agency commissioners continue to have a great deal of latitude as to what gets funded.

Letters, calls and other contacts for additional funding increases should reach the legislators in their home districts any time in Feb.

ADJOURN AT 4 PM.

NEXT MEETING - JUNE 13, 2008

Respectfully submitted,  
Lydia L. Dallis, Secretary