

## NYSACCA State Board Meeting Minutes – Buffalo, NY – May 11, 2005

Present: Deming, Baase, Westenbroek, Cerosaletti, Kempisty, Hadcock, Ameroso, Roth  
Excused: Wickswat. Joined by Helene Dillard, Mike Hoffman.

Secretaries report – Cerosaletti/Wickswat.

Minutes of the 3/21/2005 meeting in Albany as recorded by Cathy Wickswat were presented by Paul Cerosaletti.

**Westenbroek moved to accept minutes of 3/21/05 meeting. Motion made by Westenbroek second by Kempisty. Motion carried.**

Treasurers report – Westenbroek. See attached.  
Only one CD@10,000 – 2 others have been cashed out.

National database is now reconciled with NYS membership list.

**K. Baase moved that NYSACAA contribute dollars up to \$600 toward sponsorship of Northeasters break on Thursday July 21, 2005 at the AMPIC in Buffalo. Second by Ameroso. Motion carried. Absention: Hadcock.**

Kempisty noted that full sponsorship of tour lunches @ AMPIC is not in place yet.

Deming discussed using the NYSACAA funds in CD's and savings to help support the AMPIC.  
-Hadcock recommended not tapping into NYSACAA CD's to support AMPIC.  
-Westenbroek expressed concern about cashing in CD's.

Past President's Report: Baase

- NYS Product Reception in Washington, DC sponsored by Senator Clinton's office
  - reported that it went well
  - September 20, 2005 is date for the next reception
  - Each region has to provide a chef with their products
  - Arrangements are done by Jim Tresizc (NYS Wine and Grape Foundation)
  - Contacts for a region interested in participating should go through Monika Roth.

Presidents Report – see attached report

- Attended JCEP meeting in February (see minutes in attached report)
  - Mostly Northeast meeting
- E – extension
  - May not have links to each state extension service
  - Would cost NY state \$90,000/year to participate
  - Many other states that have done their own website(s) are interested in participating
  - Concept is still in development

- Put together 1 page handout from NYSACAA in support of Smith-Lever and Hatch for meeting with congressional reps.
- Noted that direct contact with congressional reps is best done through email or fax in a very concise (1page) report.
- Regional chairs request
  - Has heard that Steve Hadcock was/is selected as vice-chair of early career development committee
- Voting delegates for National meeting
  - Anita Deming
  - John Amerosa
  - Paul Cerosaletti

#### National Meeting Report: - Herendeen/Hadcock

##### Treasurer's report: Steve Hadcock

- Not getting enough commercial exhibits, booths (budgeted \$20,000 have only \$3,000)
- Need to raise \$35,000 - \$40,000 yet to raise 25,000 – 30,000 if they don't sponsor Wednesday breakfast.
- There is a list of sponsors & exhibitors on internal website – go to NYSACAA website for link to internal National meeting website.

#### National Meeting Chair's Report – Nate Herendeen

- Program portion of meeting is coming together
- Rooming accommodations details are coming together with Adams Mark and Hyatt.
- Tour lunches have only a few lunches sponsored; cost to sponsor a tour lunch is \$8 – 10 / person x 46 people on a bus.
- Most of hospitality breaks are covered
- Will not be having as big name entertainment.
- Cathy Wickswat & Sandy Buxton are coordinating volunteers.
- Biggest day for need of volunteers will be the morning of July 20<sup>th</sup>.
- Need more tour leaders; send note to Nate Herendeen if interested
  - There should be a general Western, NY agriculture brochure for each tour bus as well as an Ag & Markets NYS Agricultural tour.
- Expecting 1,200 – 1,400 people to attend meeting.
- Need from CUCE Admin/CALS
  - 20 computers
  - Craig Trowbridge or other IT specialist
- Mike Hoffman indicated that CCE/CALS will provide IT Specialists to set-up and run computer labs as well as 20 computers and 2 printers.
- Helene Dillard indicated CUCE Admin will sponsor the AMPIC @ \$1,500.
- Mike Hoffman will be present to represent CUCE at AMPIC on Monday of the meeting

**Westenbroek moved that further donations for the AMPIC as needed be authorized up to \$4,500 to be voted on via email by NYSACAA board members. Second by Kempisty. Motion carried.**

CUCE Director's Reports – Dillard and Hoffman

- Statewide Fruit Specialist Proposal
  - Pulls together Lake Ontario, Champlain & Hudson Valley and provides statewide coverage for berries, tree fruits and vine crops.
  - Would be more amenable to outside funding because it was not tied to one particular county, but rather statewide.
  - Proposal has received mixed reception from executive directors.
  - Something needs to happen soon with this proposal due to funding opportunities through NYS Farm Viability Institute which is on a timeline.
  - Anita has copies of current proposals and can email to anyone if they are interested.
  - Helene suggests that there will need to be compromise on both sides of the current proposal to get it in shape for the NYS Farm Viability Institute funding cycle.
- State Specialist Positions – 2 were filled
  - Ag Coordinator position was put on hold to workout details on several issues.
  - State Specialists work with executive directors on several staffing and program issues for regions of the state. They will also have special assignments/projects that they will be responsible for.
  - Ag Coordinator would work with dairy, fruit, and vegetable teams in coordinating program and human resource issues of the regional teams. The coordinator will work with regional team leaders and not managing the teams themselves.
  - Looking at another decrease in Smith-Lever funding for the next year for NYS.
- Plan of Work Process (see attached handout)
  - Plans of Work would be statewide or regional (local plans can feed into these).
  - Need to pull into Federal POW.
  - Should not show duplication
  - Proposed POW process will be implemented incrementally.

Multiple State Ag Inservice

- Noted that many other states have no inservice training for their educators
- Will need to plan logistics of spaghetti dinner and NYSACAA Annual Meeting
- Ideas for November inservice
  - Noted desire for more training CWD in clear
  - Training on working with diverse audiences
    - Hispanic
    - Amish & Mennonite
  - Working with non-agriculture neighbors and community leaders on neighbor relations, and land use issues.
  - Alternative energy updates.
  - Livestock disaster response planning.

### E-extension – Dillard

- NYS is still not choosing to participate
- Cost to participate would be \$120,000/
- Content teams would be developed to put together resources for the national websites – if you don't participate you will not be able to participate in content teams.

### Internships with CUCE – Dillard

- Noted that there maybe more opportunities for students to intern with CUCE associations

### NYS Farm Viability Institute – Hoffman

- Mike noted that there will be funding opportunities through the Institute and CUCE educators should look for opportunities to augment their programming.

### **Ag Agents Section Meeting 5/11/05 4:30 p.m.**

Present: Deming, Cerosaletti, Baase, Joel Allen, Jason Murphy, Andy Dufrane, Bruce Tillpaugh, Monika Roth, David Cox, Paul Westfall, Steve Hadcock, Larry Hulle, Charlie Mazza.

### National Meeting Update – Nate Henendeen

- Donations still needed –any \$ level.
- Dennis Mollin is confirmed as featured speaker (CEO – Birdseye Food).
- Dave Weaver has done exceptional job on life members tours.
- Spouses tour is coming along well.
- All agents need to be registering.
- Still in need of tour guides; especially with fruit & vegetable tours.
- 4-H talent review coming together will (Hulle)
  - Many farms
  - Performers & relatives will be staying at SUNY Buffalo – will be getting meals provided.
  - 17 performers are booked at this time.
- “Buffalo Quips” will be daily newsletter
- Operations center, “Storm Center” will be at Adams Mark
- Most of workshops will at convention center.
  - Will require bus shuttles.
- Will need volunteers for Wednesday night dinner at fairgrounds
- Also need volunteers for Sunday night dinner.
- Dean Sprague has emailed request for equipment, especially PA systems.

### President's Report – Anita Deming

- 75 members currently
- Brought up the issue of state agents association name (NYSACAA); should it be named? NYS Association of Cooperative Extension Agriculture Educators (NYSACEAE) or NYS Association of Cooperative Extension Agriculture Professionals (NYSACEP)
- Anita will send a notice to district directors to get from them a list of all ag educators in their region and noting which are members and non-members of NYSACAA.

- Anita discussed the potential of the multi-state ag inservice this November at Ithaca. Other state ag educators will not be invited to the NYSACAA Annual Meeting.
- November inservice will be held November 5-8 in Ithaca.
- NYSACAA Annual Meeting will be held on Tuesday, November 5 in the afternoon.
- There is some interest in moving November Inservice to coincide with the Annual Agricultural Outlook Conference. Anita will pursue this.

#### New Business

- Nancy Fey asked the NYSACAA if they would consider participating at the CALS building at Empire Farm Days
  - Want a NYSACAA display
  - Want NYSACAA member to staff building
  - Anita, Monica, and Karen will send out notice to request assistance. EPD August 9-11, 2005.

#### District reports

##### Western District – Kempisty

- Have not formerly met as they have been doing a lot of planning and meeting on National meeting.
- Looking to get agents from former Finger Lakes District

##### Northern District – Deming

- Agents are trying to develop more of a regional programming approach
- Have pulled together a meeting of all ag educators and executive directors.

##### North Country

- Ag agent will be holding annual retreat to plan next years programming in June.

##### Capital – Hadcock

- Had a March meeting on how to work with media
- Have a May meeting
- Possible joint meeting with southeast and capital

##### South Central – Roth

- Have not met
- Broome County maybe joining regional team for dairy and livestock.

##### Southeast – Hulle

- Have not met.
- Bruce Tillapaugh suggested that NYSACAA needs to be more visible in promoting/lobbying for the extension system. Inform legislators as to what we are doing to support NYS Agriculture
- Paul Westfall reported merging of Lake Ontario and Finger Lakes vegetable team.

Respectfully Submitted

Paul Cerosaletti

Secretary,  
NYSACAA